



Hello [INSERT NAME]!

GO BIG BLUE!

On April 30th, Millikin University will celebrate Founder's Day, the University's birthday! In commemoration, the University will be hosting True Blue Day, a day of giving towards the future of the Big Blue. Our beloved University has set a goal of 1,515 donors giving in honor of our outgoing 15th President, Dr. Patrick White.

This True Blue Day, I am asking you to support my own personal fundraising challenge for Annual Scholarships by making your best gift possible today using my fundraising link [INSERT FUNDRAISING PAGE LINK HERE].

I hope you will join me in honoring President White and giving back to our cherished University with your best gift possible today.

If you'd like to learn more about True Blue Day, visit millikin.edu/trueblue or call 217-424-6383 for more information!

With Big Blue pride,
[YOUR NAME + CLASS YEAR, IF APPLICABLE]